



Media Release

\$28,000 Presented to Out of the Rain Youth Shelter

Victoria, BC – April 8, 2015. \$28,000 was presented by the 100+ Women Who Care Victoria organizing committee to Out of the Rain Youth Shelter today. This money was raised at the last quarterly meeting of the organization on March 4. This raises the total raised by this new organization to \$67,000 in less than a year.

What started off as a group of six women meeting to form this organization back in June 2014 has now grown to over 280 members. The inaugural meeting in September exceeded the goal of 100 members by reaching an outstanding 140 members. Originally billed as 100 Women, the outpouring of support for the concept meant the 100 became 100+. With 280 members and growing, the impact on the charities is impressive.

“Each meeting we have more members joining us, which astounds us each and every time” stated Denise Grant, co-chair of the Victoria organization. “And the passion and commitment they bring to helping local charities with their fundraising efforts is wonderful.”

Each member commits to one year when they become a member. Quarterly meetings are held and at each of these meetings, members are able to nominate a local charity. Three of these nominated charities are randomly selected for presentation, and the member is then asked to give a brief presentation about their charity. The membership then votes and the winning charity is announced and each member then writes their cheque for \$100 to that winning charity. Tax receipts are then provided by the charity.

“A highlight of the meetings is hearing from the winning charity from the last meeting” explained co-chair Miriam Byrne. “At our March meeting, Justine Thomson from our December winning charity, NEED2, spoke about what the money raised at that meeting has done for the organization. There was not a dry eye in the room.”

The next meeting of the 100+ Women Who Care Victoria will take place the first week of June. New members are always encouraged.

100 Women Who Care Victoria is designed to make an immediate, direct and positive effect on the lives of our neighbours by bringing together 100+ women in Victoria who care about local community causes and who are committed to community service. The group will meet four times a year to match or better the amount raised each meeting. The next meeting is scheduled for March 2015. For more information, check out www.100womenvictoria.com

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