



Media Release

\$30,000 raised for Victoria Rainbow Kitchen Society

Victoria, BC – June 22, 2015. \$30,000 will be presented by the 100+ Women Who Care Victoria organizing committee to the Victoria Rainbow Kitchen Society on Friday, June 26th at 10 a.m. located at 500 Admirals Rd, Victoria, BC V9A 2N4. This money was raised at the last quarterly meeting of the organization on June 3. This raises the total initiative amount to almost \$100,000 in less than a year. With 300+ members and growing, the impact on local charities is impressive.

The upcoming recipient, the Victoria Rainbow Kitchen Society was highlighted in a touching speech presented by board member Jennifer Hawes. With tears in her eyes Hawes spoke of the impact this large donation will have on her organization, and its ability to buy key produce and protein that has been lacking in the meals served due to a lack of funding.

The Rainbow Kitchen has been serving a wide range of Victorians since 2001; providing a nutritious, tasty hot lunch to approximately 125-140 people daily, Monday to Friday, 52 weeks a year -over 36,000 meals a year. In addition, approximately 40 meals are taken home each day.

Guests include street youth, seniors on low incomes, single parents, pre-school children, the unemployed and individuals on social assistance or disability pensions. Some guests are dealing with mental health issues and some have addiction issues. What they all have in common is that they are poor and hungry.

With no paid staff, administrators or fundraisers, the Rainbow Kitchen operates through the generosity of 200+ volunteers on an annual operating budget of \$78,000. Friday's cheque presentation of \$30,000 will go a long way to ensuring the longevity and quality of this much needed resource in the community.

Each member of 100 women commits to one year when they become a member. Quarterly meetings are held and at each of these meetings, members are able to nominate a local charity. Three of these nominated charities are randomly selected for presentation, and the member is then asked to give a brief presentation about their charity. The membership then votes and the winning charity is announced and each member then writes their cheque for \$100 to that winning charity. Tax receipts are then provided by the charity.

The next meeting of the 100+ Women Who Care Victoria will take place in late September. New members are always welcome.

100 Women Who Care Victoria is designed to make an immediate, direct and positive effect on the lives of our neighbours by bringing together 100+ women in Victoria who care about local community causes and who are committed to community service. The group will meet four times a year to match or better the amount raised each meeting. For more information, check out www.100womenvictoria.com

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