



Media Release

100+ Victoria Women Who Care raise \$25,000 for charity

Victoria, BC – December 3, 2014. The second meeting of the 100+ Women Who Care Victoria took place tonight raising \$25,000 for NEED2 Suicide Prevention Education and Support.

The inaugural meeting in September exceeded the goal of 100 members by reaching an outstanding 140 members. Originally billed as 100 Women, the outpouring of support for the concept meant the 100 became 100+.

Through word of mouth and friends inviting friends, the membership has grown to 250 for this second meeting.

“The continued growth of our 100 Women Who Care Victoria chapter has astounded us” stated Denise Grant, Co-Chair of 100+ Women Who Care Victoria. “We continue to be overwhelmed by how much the community has come on board.”

The membership met at the Empress Hotel Wednesday night, having nominated over 80 different charities. Three nominations were randomly pulled from those nominations, and the membership then voted on their top choice. The members then wrote a \$100 cheque to the winning charity. For NEED2, this was their lucky night as the charity will now receive a \$25,000 donation.

With 100% of the donations going to the charity, the committee has greatly appreciated the cash and in-kind support from local businesses – Hendry Swinton McKenzie, The Fairmont Empress Hotel, Marriott Victoria Inner Harbour, Crocker Web Design, Out of the Blue and Speedpro Signs.

Co-chair Miriam Byrne added, “With the help of these key sponsors, and especially Hendry Swinton McKenzie coming on as a sponsor to help cover all the administration costs for the chapter, we are thrilled that 100% of the \$24,000 raised will go to a local charity.”

Next step will be dropping by the NEED2 to provide them with all the donations.

100 Women Who Care Victoria is designed to make an immediate, direct and positive effect on the lives of our neighbours by bringing together 100+ women in Victoria who care about local community causes and who are committed to community service. The group will meet four times a year to match or better the amount raised each meeting. The next meeting is scheduled for March 2015. For more information, check out www.100womenvictoria.com

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Media Contact:

Tami Tate, Committee Member
100+ Women Who Care Victoria
C: 250.213.5618
www.100womenvictoria.com